

The Winter Beerfest launches some impressive new features

Gatineau, November 8, 2018 — It's official: the 8th edition of the Winter Beerfest, coming up on February 1 and 2 at the Canadian Museum of History as part of Winterlude, will showcase even more beers from Quebec and Ontario. Besides the 150-odd beers offered, there are some significant new features this winter.

Imports from around the world

The new L'Autre Œil Zone will offer a larger selection of imported beers this winter. Beer enthusiasts will be invited to sample exclusive products and meet beerologists and specialists such as Martine Boily (of Bistro L'Autre Œil) and Philippe Wouters.

News flash: Make way for distilleries

To everyone's delight, the 2019 lineup will include several distilleries. Though the Winter Beerfest remains first and foremost a brewing event, the addition of spirits will allow festivalgoers to discover a whole other universe.

Classics 2.0

The very popular outdoor and indoor areas will be enhanced this winter: bonfire, yurt, live singer, hot cider and sliding will ward off the chill. Indoors, there will be several impressive new features, including a speakeasy, a hidden and secret place that only the shrewdest patrons will find. Back by popular demand are workshops on such classic topics as pairing beer and oysters and beer and donuts.

Food, glorious food

The foodies in the crowd will be happy to know that this winter's culinary offer will be more diverse. Thanks to Le Rituel and Les Vilains Garçons, amongst others, some truly delectable fare will be added to the menu.

Paying less, getting more

Advance *The Taster* tickets at the special price of \$12.99 (plus tax) will be available through the Festibièrè website (festibièrè.ca) as of 5 p.m. November 8, until December 31. A friendly reminder: The 2018 edition sold out a few weeks before the event!

The organizers of the Winter Beerfest would like to extend special thanks to the Canadian Museum of History, without which the event would not have the same flavour. The Beerfest also acknowledges its valued associates and partners: the City of Gatineau, the Société de transport de l'Outaouais (STO), Bistro L'Autre Œil, Beavertix, Winterlude, Proson, and 94.9 Rouge, ÉNERGIE 104.1 and 104.7 Outaouais.

“The 41st Winterlude is very excited to welcome the Winter Beerfest,” said the Honourable Pablo Rodriguez, Minister of Canadian Heritage and Multiculturalism. “This celebration is a perfect fit for Winterlude’s renewed programming, which reflects the gastronomic diversity of Canada’s Capital Region. We invite all food and beer lovers to take part in this event, as well as all the other great Winterlude activities!”

The STO is proud to contribute to the vitality and success of the Winter Beerfest by providing free bus service (regular and paratransit) to and from the festival, on presentation of a Beerfest admission pass or wristband when boarding.

For full event information, visit the Winter Beerfest website at festibiere.ca.

On February 1 and 2, 2019, ride the STO bus for free!

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