



NEWS RELEASE
For immediate release

More exhibitors and a vibrant and eclectic program

Gatineau, Thursday, May 10, 2018 – The 2018 Gatineau Beerfest presented by RBC Royal Bank of Canada is coming up **May 31 to June 2** at the **Canadian Museum of History**. Now in its **eighth year**, the three-day event promises to delight beer lovers and foodies thanks to a significant increase in the number of breweries on the site, as well as an expanded program of activities.

More than 35 breweries represented

To allow festivalgoers to discover even more beers than at previous editions, this year's festival features a broad selection of breweries from Quebec and Ontario. More than 35 breweries have already confirmed their attendance, an increase of 50% compared to last year. Popular craft breweries **Matera, Le Prospecteur, Oshlag, Les Grands Bois** and **Brasserie du Bas-Canada** will be making their festival debut. In all, there will be more than 350 beers to discover. There's a thirst-quencher for every taste!

Expanded programming

This year, the Beerfest has committed to enriching the on-site entertainment experience. The children's area will be animated by the **Sonart Music School**, with musical and physical activities to allow younger festivalgoers to burn off energy. The three-day event will also include a range of activities for adults, such as a barrel toss, a mechanical bull and an arm wrestling contest. The complete schedule of activities is available on the Beerfest website (festibiere.ca).

Showcasing Outaouais talent

The Outaouais is home to many talented performers, which is why this year the music line-up features mainly local artists.

Kicking things off on Thursday, May 31 is **A Leverage for Mountains**. This indie-folk trio from Val-des-Monts, Quebec, will rock the RBC Stage with its catchy melodies and tight vocal harmonies.

On Friday, June 1, Aylmer-based group **OKIES** will get the evening off to a lively start. They'll be followed by local group **Funk-A-Tron 5000** offering an irresistible mix of funk, hip-hop and jazz.

Pop-influenced band **Mort Rose** (most of whose members are from Gatineau) will take the RBC Stage on Saturday, June 2. They open for **Les Hay Babies**, three young women with vibrant personalities come all the way from New Brunswick to perform their indie-folk compositions.

Rounding out the music program, singer **Nicolas Doyon** will draw festivalgoers into a warm and intimate atmosphere with his interpretations of Quebec folk favourites, every night around the bonfire.

Appetizing presentations and workshops

For this 8th edition, festivalgoers are invited to take part in a dozen tasty bilingual workshops. **Martine Boily** of Bistro l'Autre Œil will be back this summer to present new food and beverage pairings, including beer and charcuterie, and introduce festivalgoers to the sparkling world of Quebec ciders. As for spirits specialist **Yan Aubé**, his mission is to share his knowledge of good drinking by exploring the subtleties of Quebec spirits inspired by the world of beer.

Early bird tickets priced from \$9.99 (plus tax) are available through the Beerfest website (festibiery.ca) until May 27, 2018.

For full event details, visit the Beerfest website at festibiery.ca.

From May 31 to June 2, 2018, ride the STO bus for free!

- 30 -

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